



TAGORE ENGINEERING COLLEGE
DEPARTMENT OF MANAGEMENT STUDIES

HATSUN AGRO PRODUCT LTD

The Department of Management Studies has organized an Industrial Visit to HATSUN AGRO PRODUCT LTD, Red Hills on 20/12/2024 for I st -year MBA students.

The students were explained about the cold storage, production process, marketing techniques, consumer attraction, supply chain management

IBACO and HAP ice cream divisions tour were exclusively given to our students.

